

### Sponsorship Levels and Benefits

#### Platinum Sponsor - \$1,000

- News media exposure
- Full-page ad in event program
- Sponsor banner displayed at event
- Logo on our website
- Logo in event program
- Sponsor acknowledgement at event
- Reserved seating for six guests

#### Diamond Sponsor - \$500

- News media exposure
- Half-page ad in event program
- Sponsor banner displayed at event
- Logo on our website
- Logo in event program
- Sponsor acknowledgement at event
- Reserved seating for four guests

#### Gold Sponsor - \$250

- News media exposure
- Quarter-page ad in event program
- Sponsor banner displayed at event
- Logo on our website
- Logo in event program
- Sponsor acknowledgement at event
- Reserved seating for two guests

#### Supporter-\$125

- Name listed in event program
- Name listed as a Supporter on our website



## 7<sup>th</sup> Annual Governor's Leadership in Aging Awards Sponsorship Application Form

Name:	
Telephone #:	FAX:
Email:	
Website:	
Please Check Desired Sponsorship Level:	
Platinum - \$1,000.00 Diamond - \$500.00 Gold - \$250.00 Supporter - \$125.00	
Amount Enclosed: \$	<u> </u>
SPONSOR AC	CKNOWLEDGEMENT
	understand that my sponsorship of this event does not and Department of Aging or the State of Maryland of any.
Signature, Sponsor Representative	

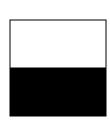


# 7th Annual Governor's Leadership in Aging Awards Program Advertisement

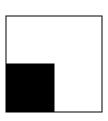
Program Size: 8-1/2" x 11"







½-Page (H)



1/4-Page (V)

Full Page -  $7-1/2'' \times 10''$ 

Half Page (H) - 7-1/2" x 5"

Quarter Page (V) - 3-3/4" x 4-1/2"

Ads/Logos/Banner Production Requirements

- 1. Color ads accepted.
- 2. Camera-ready copy must be submitted in a hi-resolution PDF file and emailed to no later than judy.holland@maryland.gov April 18, 2014.
- 3. Banners must be provided by sponsor and should not exceed three (3) feet in length or six (6) feet in width.
- 4. Sponsors must contact Judy Holland at 410-767-2635 to arrange for delivery of banner by May 1, 2014.